

An exciting announcement from The Prescott Companies!

Dear Resident,

The Prescott Companies, an Associa member company, is pleased to announce a *complimentary* service available to you: **Associerge®**. Associerge® is your 24/7 virtual assistant. Is your to-do list constantly growing? With a few clicks on the website or a quick phone call, those items can be taken care of with the help of Associerge®.

What can Associerge® do for you?

In a single word: everything! From small tasks, such as picking up the dry cleaning and making dinner reservations, to larger tasks, like planning a vacation or arranging a party for your son's upcoming birthday. Associerge® can take care of it. The professional and courteous experts at Associerge® will make your life easier. If you'd like, Associerge® can remind you of a friend's birthday two weeks in advance, suggest a gift idea, purchase a gift and even have it delivered in time for the special day. Never forget a special event again!

Thanks to Associerge® you now have the personal assistant you've always wanted. And since you live in an Associa-managed community, the **Associerge® Essential** membership has been provided to you and all the residents within your association at absolutely **no cost** or obligation. As your association management company, this complimentary service is simply our way of saying "Thank you!"

Designed with you in mind, the **Associerge® Essential** menu of services includes:

- Airline arrival/departure times
- Airline tickets
- Auto detailing appointments
- Auto maintenance
- Car rental reservations
- City-specific information
- Courier service arrangements
- Cruise vacation reservations
- Dining reservations
- Dry cleaning/laundry arrangements
- Event tickets
- Fresh flower service
- Gifting services
- Golf tee times
- Ground transportation
- Hotel reservations
- Key date maintenance
- Movie times
- Nightclub reservations
- Spa reservations
- Sports scores
- Stock quotes
- Tennis court times
- Tour reservations

Is your to-do list different? If you're a professional road warrior with airline miles and hotel points to spare, you can have Associerge® assist you with your ever-changing travel arrangements. Flying to a new city? Associerge® can provide you with a list of must-see places so that you can check out the sights after your full day of meetings. Associerge® is flexible enough to provide services that fit your lifestyle, no matter what that lifestyle is. Here is what some of our customers are saying:

"Associerge® was able to obtain tickets to a sold-out show in my area recently. They made me a hero to my daughter. It was a great experience, and I can't wait to use it again." ~ San Diego, California

"While on a business trip, I had the opportunity to leave earlier than expected. With one call to Associerge®, I was able to change my flight; cancel my hotel reservations; arrange transportation home and advise my family of my early arrival... all from my car. Wow! Associerge®, you are my lifesaver." ~ Atlanta, Georgia

How do I get started?

To get started, simply visit your management company's website at www.prescottmgt.com and click the Associerge® link or call the toll free number, 800.560.9015, 24 hours a day. All you'll need is your community name and your account number, which can be found on your payment coupon or billing statement. If you're still having trouble locating your information, please call The Prescott Companies at (800) 404-0141 and we'll be happy to assist.

Warm Regards,

Cynthia K. Van Cleave

Cynthia Van Cleave, CEO - The Prescott Companies